



Priority Software Research

How mobile are UK businesses?

Introduction

We asked 500 senior UK business decision-makers in companies ranging from 50 to 800 employees to describe attitudes and practices of mobility in the workplace.



88%

of respondents said their business permits mobile or “on-the-go” working,

with



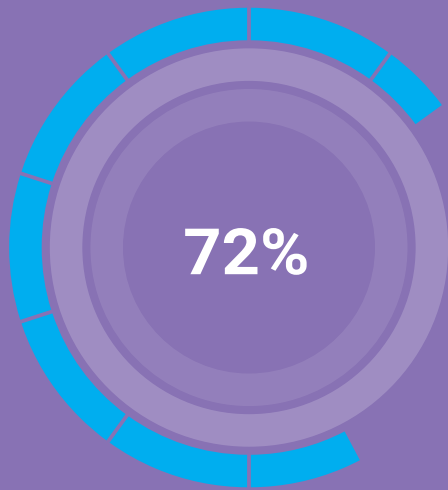
95%

of those believing it increases productivity.

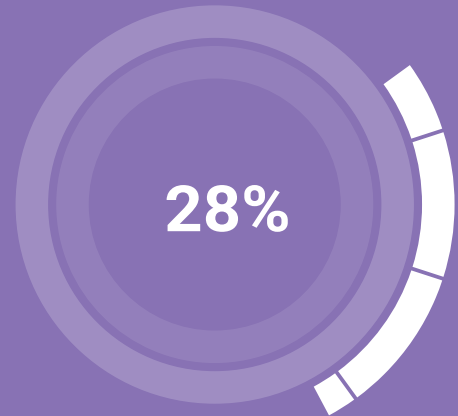
But what is “productivity” - and what counts as being efficient when working from a mobile device?

Is it easy to work from a mobile device?

In short, 72% of business leaders say it's not.



501
Total



■
Not easy
72%

■
Easy
28%

Top 5 barriers to effective mobile working

43%

Core business functions cannot be performed on a mobile app

36%

Don't trust employees to be as productive as in the office

35%

Impact on customer service

35%

Not having the right technology

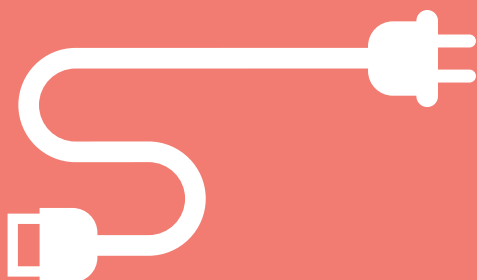
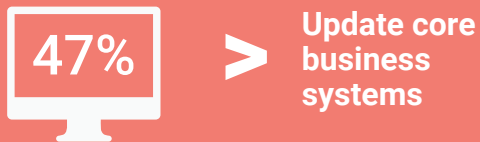
34%

Impact on team culture

Technology related barriers

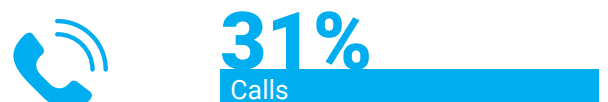
Top business processes & functions that are only carried out on a computer

Despite the positive attitudes toward mobile working, a number of processes & functions are only carried out on a laptop or desktop for a significant number of senior decision-makers. Highlights include:



Top daily tasks that are only carried out on a computer

(Laptop/desktop)



Why your role in the company determines if you are more likely to work away from your computer?

UK business leaders said those in senior management (39%) or sales and marketing (39%) are the most likely to work from a mobile device more than once a week.

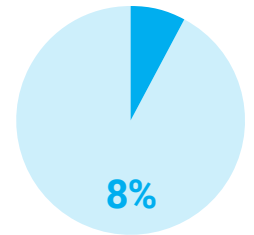
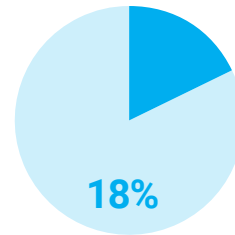
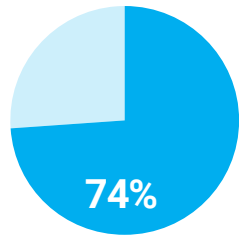
Conversely, almost 1/4 of customer service workers and 1/4 of production staff never work from home.



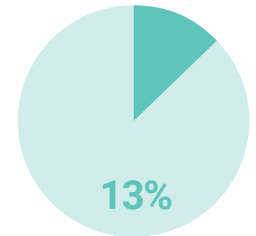
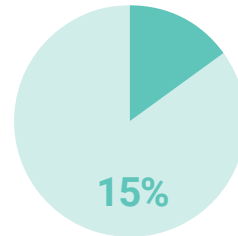
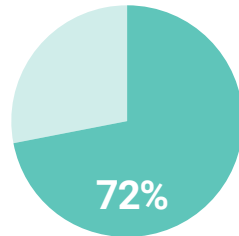
Most mobile-friendly departments



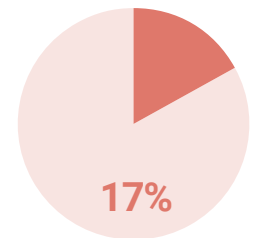
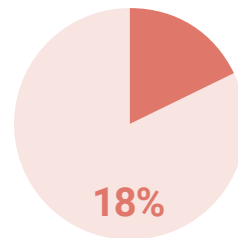
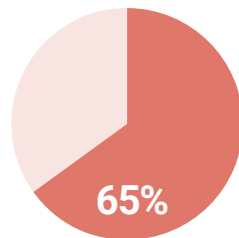
Senior management



Sales and marketing



HR

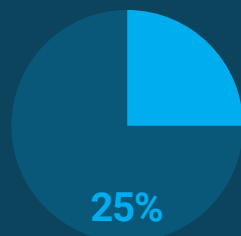
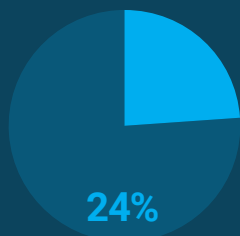
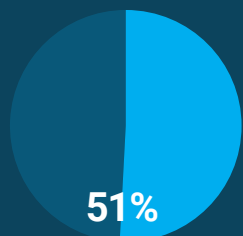


Once a week or more

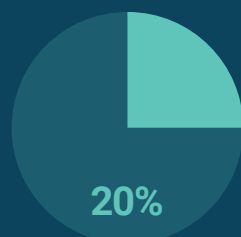
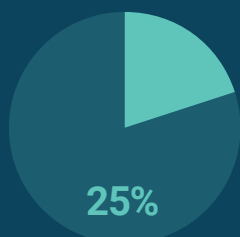
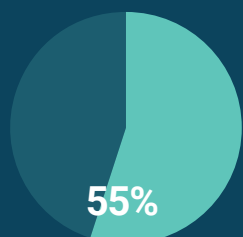
Once a month or less

Never

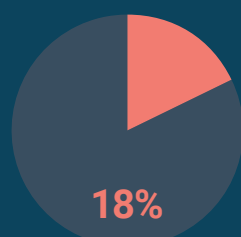
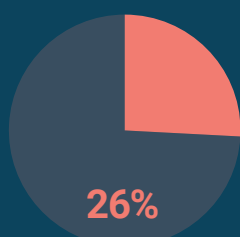
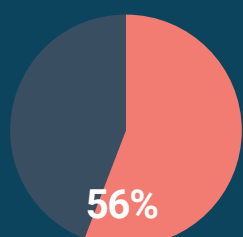
Least mobile-friendly departments



Production staff



Customer service



Purchasing

Once a week or more

Once a month or less

Never

About Priority Software

Priority Software are pioneers in the global erp solutions market, empowering companies and organizations of all sizes, by providing the most comprehensive, flexible, and affordable erp solutions on the market today to increase profitability and efficiency. With the mission of making erp easier and offering a more accessible alternative to complex and costly solutions, **Priority** boasts over 8,000 companies across a wide range of industries in 40 countries who have come to rely on **Priority** to manage and grow their business. Backed by cutting-edge technologies and a skilled and talented team of professionals, **Priority** is supported by a network of trusted business partners around the globe.

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"Research conducted with Atomik Research – www.atomikresearch.co.uk"