

A photograph of a business meeting. A man in a dark suit and tie is speaking, looking towards the right. A woman in a grey blazer is smiling and looking at him. They are sitting at a table with a laptop, a tablet, and several documents, including one with a blue bar chart. The background is a blurred office setting.

priority™

Priority Software

With over 8,000 customers and 300,000 users worldwide, Priority Software is fast becoming an emerging player in the global Enterprise Resource Planning (ERP) market.

Our mission is clear: **Make ERP Easier**

We develop and market ERP software solutions that are exceptionally easy to implement, easy to use and easy to maintain. Our solution is built to support system openness, interoperability and flexibility and we are strongly committed to providing a great user experience.

Priority brings an innovative alternative to the weighty, cumbersome ERP systems offered by traditional vendors. Further, by offering a simple, yet agile ERP solution, we allow many small and medium-size enterprises to implement ERP and enjoy the many benefits of centralized data and seamless processes. To that end, Priority is experiencing tremendous growth and significant recognition and feedback from customers as well as industry analysts.



"Priority emerges as new challenger in the global ERP software market, ranking high in flexibility, functionality and performs well in a competitive bid on price. Success is attributed to their international business growing rapidly (30%+ in 2015), particularly in the UK."

PAC is one of Europe's leading independent software and IT services research and consulting firms

Become part of our Success - Join the Priority Partners Club

Priority works with dozens of partners in 40 countries and operates regional offices in the US, UK and Israel. We currently serve close to 100 customers in the UK and we aim to offer value to more businesses in more locations throughout the UK and Ireland.

As a 100% channel-driven company, we are looking for new channel partners to support our growth and share our success.

We are seeking partners that share our quest for success and want to reshape their software portfolio or add a new and innovative solution to their existing offerings.

If you have a track record for selling and implementing software solutions, can offer local knowledge, vertical and technological expertise and if you are motivated by introducing innovation to the market, this opportunity is for you.

The Best Value to Partners

By partnering with Priority you will be able to enhance your portfolio with a modern, state of the art ERP solution and grow your business. You will enjoy new and increased revenues from both services recurring software revenues.

To make it easy for our partners, we offer a rich set of tools for implementers and developers, such as powerful customization tools to easily tailor the solution to customer needs, Mobile App Generator, standard out-of-the-box APIs and SDK. These tools allow our partners to provide fast and easy integration, implementation and enhancements, enabling them to become more competitive and more profitable.

Priority business partners are an integral part of our development and expansion efforts on a global scale. *We attribute our success to our partners and strongly believe that by investing in our partners and demonstrating our commitment*, we will grow both our businesses faster and more effectively.

Developed in cooperation with industry experts, our partner program has proven time and again to deliver strong partnerships with a short and effective onboarding process. Priority will support you in your onboarding and training to ensure you are quickly up and running and with minimal investment. This includes accelerated training for your sales/tech teams, deploying our unique technologies and best-practices and working closely with our team of experts – every step of the way.

As an authorized Priority partner, you automatically become a valued member of the 'Priority Partners Club' and enjoy these benefits and resources, so that you can do your job – and do it well:

- Free access to our rich sales toolkit and marketing materials
- Close support from our marketing team, including assistance with generating leads
- Dedicated partner support center and access to our support tools and user guides
- Designated local partner manager
- Direct access to our product management and R&D so that we can improve our product based on innovative ideas/recommendations from you and your customers

The Medatech logo consists of the word "MEDATECH" in a bold, black, sans-serif font. A small blue square is positioned to the left of the letter "M".

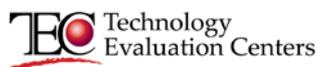
"It's Priority's unwavering commitment to equip us with the knowledge, skills, people, resources and tools to succeed as a Priority business partner. With Priority, we've become the foundation of the relationship between the customer, the marketplace experts and the vendor."

Phil Nicholls, Managing Director, Medatech UK

Medatech are Priority's largest global partner operating in Israel, UK and Australia, with over 1,000 deployments worldwide

The Best Value to Customers

Priority's flexibility combined with a unique commercial and operational model offers the most cost-effective ERP solution on the market. This results in a TCO (Total Cost of Ownership) of up to 70% lower than enterprise ERP giants. As an indication of the tremendous value we deliver to our customers, we have more than 97% annual renewal rates.



"The Priority solution is fundamentally sound and can compete with larger market players at a much better price point. The solution is delivered with an intuitive and rich UI, making it easy to learn and use."

TEC is a prominent independent IT research firm specializing in impartial, quantifiable software selection

Priority products are available on premise or in the cloud – the choice is yours. Priority's cloud ERP guarantees 100% of the functionality of our on premise version, in a secure and risk-free environment.



Priority was announced as 1 of the top 3 Cloud ERP products in the UK in 2016 by UK Cloud Awards and selected as a finalist in the 2016 Cloud Hosting Awards for "ERP Product of The Year"

Want to Learn More?

Contact us at partners@priority-software.com to schedule an introductory meeting with our team or leave your details [here](#).