



## Priority Software Partners with Quattro to Accelerate its Market Reach in the US

*Market-leader Quattro provides revenue enhancing services to SMBs*

**Tel Aviv District, Israel, May 22, 2018** – [Priority Software Ltd.](#), a leading global provider of ERP solutions, announced the expansion of its channel network, with the recent signing of a partnership agreement with [Quattro Business Support Services](#) to integrate and support Priority ERP installations in the US.

Quattro is a global services company offering business and knowledge processing services to organizations seeking higher operational effectiveness, greater flexibility and lower operating costs, serving over 15,000 SMB customers. The company consists of several complementary business lines, each one focused on meeting the needs of its customers with technology-based, expert knowledge services while leveraging the overall resources of Quattro – operational excellence, global infrastructure and capital.

Priority Software empowers companies and organizations of all sizes, by providing the most comprehensive, flexible and affordable ERP solutions on the market today. An alternative to costly traditional ERP systems, Priority ERP provides robust functionality, combined with a high degree of flexibility and an intuitive user experience, resulting in TCO savings of up to 70%. Today, over 8,700 companies across a wide range of industries in 40 countries rely on Priority to manage and grow their business. In 2017 and again in early 2018, Gartner included Priority as a representative vendor in its *Market Guide for Product-Centric Cloud ERP Solutions*, deeming Priority's cloud ERP solutions as one of the top 15 solutions available on the market today.

Avi Troub, VP International Sales & Channel at Priority Software, commented, "We are witnessing tremendous growth in the US market and our agreement with Quattro will undoubtedly strengthen our expanding partner network. Quattro's skilled and experienced team on the ground and our shared vision of right-sized ERP is sure to fuel another stage of growth while increasing our local customer support and service capabilities."

"Together with Priority, we are offering solutions that have resulted in a paradigm shift in the SMB market by reducing the Total Cost of Ownership (TCO) and to provide an opportunity for organizations to streamline and optimize their business processes and realize a lower burden on internal IT resources' high ROI," said Chuck Harmornick, President at Quattro. "We believe that Priority ERP is just what the US market needs – offering SMB customers simplicity, flexibility and cost-effectiveness, all on a single platform."



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### **About Quattrro Business Support Services (Quattrro)**

Quattrro Business Support Services, one of the leading businesses under the Quattrro brand, consists of a range of affordable business support services that are offered through the industry's first 'Click and Buy' interface on the cloud. We are a channel-friendly partner that empowers resellers to deliver Office 365 and Azure services with end-to-end management of the customer lifecycle. From the initial assessment to deployment, Quattrro can manage your workload, enabling you to stay focused on your core business. Our white label offerings can be provisioned and branded under the company name and specifications of the resellers enabling them to scale, go to market quickly, and increase their revenue without incremental investments. Our scope of services include agile billing and revenue management services, SMB Helpdesk, Server Management, Network Management, Desktop Management and NOC services. For more information, visit [www.quattrro.com](http://www.quattrro.com).

### **About Priority Software**

Pioneers in the global ERP solutions market, Priority Software empowers companies and organizations of all sizes, by providing the most comprehensive, flexible and affordable ERP solutions on the market today. With the mission of making ERP easier, Priority offers a more accessible alternative to complex, costly solutions to increase profitability and efficiency. Today, over 8,700 companies across a wide range of industries in 40 countries have come to rely on Priority to manage and grow their business. Priority is offered both as on premise and cloud solutions, both of which deliver 100% system functionality, enabling users to access their data in real-time from mobile devices and tablets. To date, 1,900 customers successfully use Priority in the cloud. Backed by cutting-edge technologies and a skilled and talented team of professionals, Priority is supported by offices in the US and the UK and a network of business partners around the globe.

As of January 2018, Priority has extended its ERP software services to small business owners, with the acquisition of US-based software developer, Acclivity, provider of the popular AccountEdge business accounting solutions for SMEs. Over 75,000 customers worldwide now deploy the two companies' collective offering. For more information, visit the website at: [www.priority-software.com](http://www.priority-software.com).