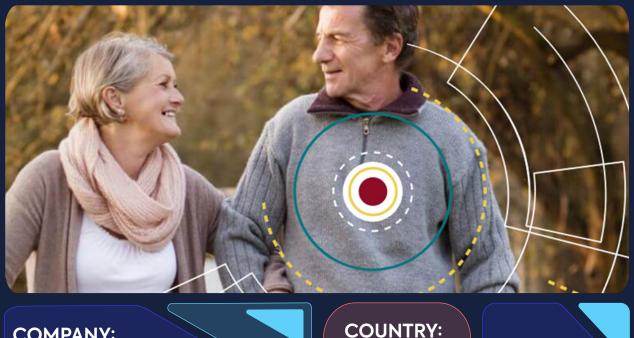
Priority

ERP Case Study



COMPANY: Enopace Biomedical

INDUSTRY:

Software and Technology, Healthcare Israel

WEBSITE: www.enopace.com

The Challenge

Enopace needed a unified and comprehensive system to incorporate all areas of activity and help the company to increase customer satisfaction, optimize internal organizational processes and improve traceability.

The Result

Today, Enopace uses Priority to ensure complete traceability of all business processes, from production to delivery, streamlining customer service processes, maintenance, replacements, and more.



About Enopace Biomedical

Enopace Biomedical is a Biotechnology company that develops innovative, RF-operated active aortic neuromodulation systems for treating congestive heart failure patients. The company's technology comprises a minimally invasive, implantable neurostimulation device designed to increase cardiac efficiency by reducing left-ventricular workload.

Enopace Biomedical was voted #1 medical innovation company at the annual Shark Tank Innovation Competition, Transcatheter Interventional Therapeutics (TCT) Congress, Denver, Colorado.





In the first years of Enopace's activity, they worked with the Priority Zoom system for small businesses and used it mainly to manage purchase orders. All other functions were managed using Excel - customer service, upgrades, replacements, operations, and production management.

Enopace needed a unified and comprehensive system to incorporate all areas of activity and help the company to increase customer satisfaction, optimize internal organizational processes and improve traceability. In addition, Enopace required a system that would allow employees in different countries to access the information remotely.



As the company grew and the production volume increased, Enopace began using Priority to manage catalog and serial numbers and using it as the central business management system. Enopace eventually decided to upgrade the system's functionality and implement Priority's industrial system - Priority Pro, which includes the production module, the service and maintenance module, the CRM module, project management, and more.

"I previously used other ERP solutions as part of my role in other organizations, and they were much less intuitive and did not fit the flexible nature of the organization," says Erez Adunsky, VP of Operations and Production at Enopace.



The Result

Today, Enopace uses Priority to ensure complete traceability of all processes in the organization from production to delivery, streamlining customer service processes, maintenance, replacements, and more. Enopace utilizes Priority's advanced flexibility to adapt it to the organization's needs and customize it according to the business processes.



"Priority has a big advantage over its competitors. The system's flexibility fully accommodates our business needs instead of us having to adjust our processes to fit the system, from easily changing field names to adjusting the screen layout to fit our requirements, without needing development or IT services".

Erez Adunsky, VP of Operations and Production at Enopace.

See how Priority works for you (Book a demo today 🕨