



**COMPANY:**  
Light & Green

**COUNTRY:**  
USA

**INDUSTRY:**  
Manufacturing,  
Lighting

**WEBSITE:**  
[www.lightandgreen.com](http://www.lightandgreen.com)

## The Challenge

Light & Green looked for a comprehensive system to help them streamline product delivery from the distribution center to the customer's door on time and within budget.

## The Result

Priority cloud ERP helped save time, resources, and costs, with virtually no system downtime and no need for extensive HW, servers, and IT resources.

### About Light & Green

LA-based Light & Green designs and manufactures plaster architectural lighting fixtures for residential and commercial use, delivering high-performance, eco-friendly, and energy-efficient LED lighting solutions. With a team of over 120 employees, Light & Green export its products to over 80 countries, with a capacity to produce over 20,000 units per day. The complex manufacturing process begins with designing and casting the plaster and ends with shipping finished hand-crafted wall sconces, surface mount fixtures, and recessed downlights directly to customers.

## The Challenge

Since opening its doors nearly 20 years ago, Light & Green has used various software systems to get the job done. The company's administrative, finance, and HR departments were supported by one system, while the company's tremendous inventory was managed by another, having to store and track hundreds of line items, often slowing down or even grinding production to a stop because of a glitch or malfunction. Light & Green joined forces with Priority, working directly with Priority's project management team based in Reston, VA. For Haim Attias, Light & Green CEO, and his team, the Priority cloud ERP system onboarding was smooth and easy. The cloud provided Light & Green with the ability to work anywhere, anytime, and on any device.




Light & Green chose Priority's scalable and agile ERP due to its capacity to grow as the business expanded. "We had to ready ourselves for a potentially long and costly process, and as colleagues had warned me, it would be quite stressful, at best," said Attias. "But Priority promised us a smooth data migration that would be quick, easy, and secure – and it certainly was."

## The Solution

Light & Green's finance department felt the change from the get-go. They used to manage accounting and scheduling with Excel sheets. Now they have a fully integrated ERP system and saved valuable time, resources, and endless IT expenses.

Since deploying Priority at their HQ, Light & Green has managed to lower operating costs by 30% across the board because their IT team no longer needs to maintain the system. They've saved on having to purchase systems, licenses, renewals and updates. Light & Green has also reduced overall expenses, especially since their provider can manage maintenance.

## The Result

-  **Reduced Operating Costs:** Lowered operating costs by 30% across the board because the IT team no longer has to maintain the system.
-  **Accelerated Turnaround Time:** Sales reps have gained the ability to generate price quotes and invoices directly from Priority and send them to customers.
-  **Enhanced Performance:** Light & Green saved on purchasing systems, licenses, renewals, system updates, and overall maintenance expenses.

"We're confident that there's more ahead," said Attias. "Priority gives us all the tools we need now, and as we talk about our future design and manufacturing needs, we know that Priority will be right beside us." We asked Attias if he would recommend Priority to others in his industry. "Wouldn't think twice," is what he replied. "Priority's got my vote 100%."



**"Priority promised us smooth data migration that would be quick, easy and secure – and it certainly was"**

Haim Attias, Light & Green CEO

See how Priority works for you

Book a demo today ▶

