COMPANY:
Innplay Labs

COUNTRY:
Israel

INDUSTRY:
Gaming
Software &
Technology

PARTNER:
PRT Technologies
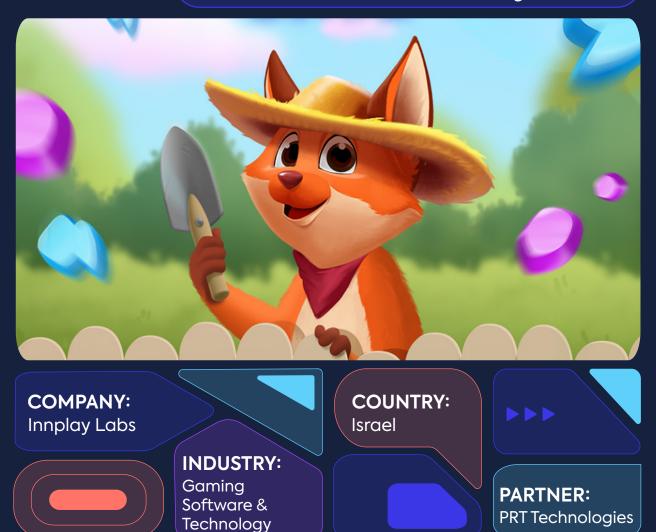
The Challenge

Innplay needed to move all financial operations in-house, and sought a unified, user-friendly solution for managing all financial processes.

The Result

Innplay manages all financial processes in one system. The finance team uses Priority ERP tools to manage transactions and quickly generate and analyze financial reports.

innplay labs

About Innplay Labs

Innplay Labs is a mobile gaming development studio. Operator of a games development studio designed to offer mobile games. The company uses advanced technology and self-developed tools to offer engaging and fully customized game experiences

The Challenge

When Innplay was established, they used an external service provider to help them manage the bookkeeping.

As the company grew and expanded, Innplay realized they needed to move all financial operations in-house, and sought a unified, user-friendly solution for managing all financial processes.

The Solution

Innplay chose PRT, a priority partner, for the Implementation.
Priority's software & technology suite provided a unified, scalable, and easily maintainable solution that covers all our financial management needs.
Priority's frequent version updates and unique flexibility allows Innplay to easily customize the system and optimize processes.

The Result

Today, Priority helps Innplay save valuable time and resources. Using Priority, Innplay manages all financial processes in one system.
Priority ERP provides the finance team with the tools to manage transactions and quickly generate and analyze financial reports. The system's open API allows Innplay to effortlessly connect 3rd party systems, like Dokka, to automate manual invoice processing and streamline Regulatory compliance. Additionally, Innpaly implemented a fixed asset management module that calculates the monthly depreciation with a click of a button.

> **" I would definitely recommend Priority to all of my colleagues"**
> Niv Segal, VP Finance, Innplay.

See how Priority works for you **Book a demo today** ▶