



COMPANY:
R.J.M. Food Industries

COUNTRY:
Israel

INDUSTRY:
Manufacturing,
Food and Beverage

WEBSITE:
www.rjmfood.com

The Challenge

R.J.M. experienced interruptions to production and packaging processes due to materials deficiency as a result of inaccurate business data. More accurate production data was required for inventory counts and reporting as the system records did not match the actual stock, which led to loss of sales opportunities and delayed orders supply.

The Result

R.J.M. has a clear, up-to-date view of the inventory. The company streamlined workflows, reporting methods, order processing practices, and procurement processes, ensuring on-time order delivery, increased customer satisfaction, and improved order delivery rate.

About R.J.M. Food Industries RJM Food Industries Ltd.

Established in 2003, R.J.M. Food Industries Ltd. is a leading Tahini and various sesame-based products manufacturer, with a presence in over 30 countries worldwide.

R.J.M.'s 7,000 square meters manufacturing facilities house advanced devices and cutting-edge production lines to manufacture a wide variety of spreads, confectionery products, and packaging solutions, of which 50% are exported.

R.J.M. distributes its products overseas to the biggest retailers and wholesalers under different labels, as well as its private brand, "Tavor."



The Challenge

R.J.M. faced challenges in managing the production floor and inventory stock. Accurate production data was required as inventory counts and reporting were manually performed and unreliable. One affected the other - the production processes were not properly or regularly reported, and the inventory was not updated, leading to system records not matching the actual stock. The challenges manifested as loss of sales opportunities and delayed orders supply, mainly of exported products. Additionally, improperly set processes led to a vast loss of time and resources. R.J.M. also experienced interruptions to production and packaging processes due to materials deficiency as a result of inaccurate business data.



The Solution

As part of the decision to upgrade from the old system, R.J.M. tested the capabilities and solutions offered by Priority and SAP. After excelling in delivering solutions to all required criteria, Priority ERP was easily and rapidly implemented in the organization, delivering R.J.M. with unified, robust, and easy-to-use solutions for managing the company's financial processes, production floor operations, and inventory tracking.

"Compared to SAP, Priority's user-friendly, flexible and scalable cloud ERP didn't require a lengthy training process, and was easy to customize, which made R.J.M.'s decision easy". Ofir Oziyas, Chief Financial Officer



The Result

Priority ERP provided R.J.M. with the advanced tools required to access real-time data and gain a complete overview of the entire business, accurately document production reports, streamline manufacturing processes, and achieve full control over the shop floor, from managing work orders, conducting routine reporting, and retrieving raw materials to planning and setting methodical workflows.

Today, R.J.M. has a clear, always up-to-date view of the inventory. The company streamlined workflows, reporting methods, order processing practices, and procurement processes, ensuring on-time order delivery, increased customer satisfaction, and improved order delivery rate.

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Ofir Oziyas, Chief Financial Officer

See how Priority works for you

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