

 Priority

Connecting you to

Leave the sales tax worries behind and focus on what really matters – your business growth.

Achieve complete tax and regulations compliance, minimize human error and reduce processing time and costs with Priority's and Avalara's integrated, modern and comprehensive Sales Tax Compliance suite.

Paying taxes is a big part of any business management scheme. However, succeeding in doing it right can be rather complex. Priority and Avalara take the burden off your shoulders by automating tedious tasks, like sales tax rates calculation, hand management of customer exemptions, and multi-state filing management. Priority's platform delivers increased performance, reliability, and unique agility that help improve revenue and profitability, automate complex processes and turbo-charge your business for rapid, painless growth.



Avarela



Avarela AvaTax

Delivers sales tax calculation as the transaction takes place, cross-checking thousands of rates, rules, and jurisdictional boundaries for more accurate results.



Avarela Returns

A seamless end-to-end service that prepares and files your returns and handles remittance according to a filing calendar you can easily manage online.



Avarela CertCapture

Collect, validate, and store all compliance documents in one central, secure repository for instant access and accountability.

Powerful Integration

With the direct integration between Priority ERP and Avalara AvaTax, it is easier than ever to handle sales tax. The two systems will connect seamlessly and provide you with accurate tax rates based on location, item type, and more. AvaTax is prebuilt into Priority ERP and ready to use right away.

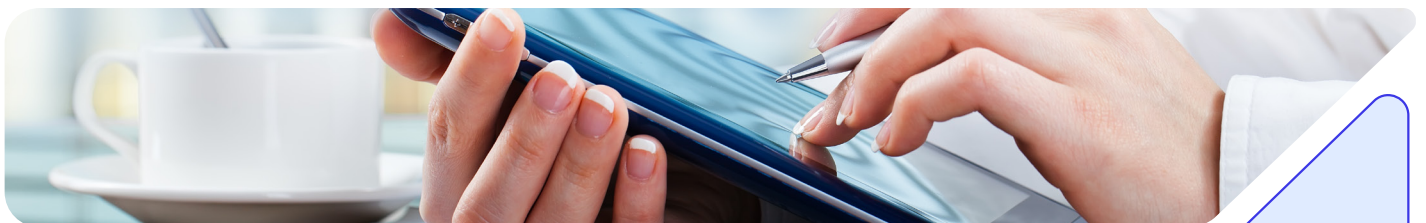
Features and Benefits

- On-Demand Calculations**
AvaTax delivers sales tax information directly into Priority ERP at the moment of purchase, no need for extra calculations.
- Cloud-Based**
As a software-as-a-service (SaaS) solution, Priority ERP and AvaTax updates take effect immediately, keeping your calculations current.
- Timely Compliance**
Avalara files the required forms at the required frequency, according to a calendar you manage, for easy compliance.
- Prepared Returns**
Sign off on the returns we prepare, and Avalara Returns will do the rest, whether you file in one state or multiple states and local jurisdictions.

Get Started with Sales Tax Compliance

- ▶ Sign up for an Avalara AvaTax account
- ▶ Setup your company and jurisdictions with nexus in Avalara AvaTax Admin
- ▶ Enable the connection to Avalara in Priority ERP
- ▶ Enter your AvaTax credentials for direct synchronization
- ▶ Test your Priority ERP and Avalara connection

For more details, please reach out to: priority-orders@avalara.com and CC PTP@priority-software.com



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