



Retail Management System

Scale up your Retail Business and Customer Experience with Priority's Unified Commerce Retail Management System

Priority's Retail Management System (RMS) is a cloud-based solution for retailers, designed to scale mid-size to enterprise-level businesses while providing unified commerce capabilities. By seamlessly consolidating online and in-store retail operations, Priority RMS delivers a unified experience across all channels through a single omnichannel commerce framework.





Effectively Manage your Retail Operations

Priority RMS brings all mission-critical capabilities for effective retail business management into one unified Platform. The centralized Retail Head Office and ERP system enables seamless omnichannel functionality. It encompasses various features such as Mobile Point of Sale (MPOS), back-office store operations, supply chain management, inventory management and replenishment, eCommerce, reporting and analytics, customer loyalty and promotions, retail CRM, and financials. By consolidating these capabilities, it eliminates the need for multiple system integrations.

Main Benefits

- Gain complete visibility and full control of your entire operation from a single centralized cloud solution.
- SaaS offering includes cloud servers, security, updates/upgrades, data backup and compliances, dramatically reducing IT expenditures
- Never lose a sale with complete offline mode
- Increase revenue with Mobile POS, supporting outdoor pop-up stores and trade shows
- Outpace your competition and improve customer experience by providing a truly exceptional omnichannel solution
- Advanced architecture and technologies (SaaS, Headless Commerce, self-service Kiosk, Mobile POS, etc.), reducing OpEx and increasing revenue
- Save costs by avoiding multiple system integrations with a unified platform supporting both Retail and ERP



Robust, Unified Commerce Retail Management Software

Designed to accommodate the unique needs of medium to large scale chain store operations and keep up with their customers' ever-changing demands and growing expectations for an omnichannel experience.

In this dynamic business environment, retailers require a business management system to help them seamlessly and efficiently handle day-to-day operations and automate workflows to maintain customer satisfaction, enhance employee efficiency, and ensure compliance with regulations while saving time, resources, and costs.

Key Capabilities

- ▶ Centralized, omnichannel Head-Office
- ▶ Omnichannel order management and flexible order fulfillment
- ▶ Real-time inventory management and replenishment
- ▶ Item catalog and multi-layered pricing
- ▶ Promotions and gift card management
- ▶ Customer loyalty, segmentation and engagement management
- ▶ Retail & Wholesale functionality
- ▶ Offline operation mode
- ▶ Mobile POS and Mobile Back Office

Segments We Serve



**Fashion, Sports
and Footwear**



**Cosmetics
and Jewelry**



**General Retail,
Office Supplies
and Construction**



Eyewear Optics



**Appliances,
Electronics and
Computers**



**C-Store, Deli,
Bakery and Wine**



**DIY, Furniture
and Home Décor**



Pet Stores

Select Customers

KIKO
MILANO

Keds[®]

HOKA[®]



ESTÉE LAUDER

Blundstone[®]
TASMANIA AUSTRALIA · 1870

ALDO

ACE[®]
Hardware

BOBBI BROWN

MAC

CLINIQUE

 YVES ROCHER


crocs[™]



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 **Priority**