

 Priority



The Top Ten Reasons for Choosing Priority ERP

Unparalleled solutions for streamlined
business operations



Who We Are

Priority Software is a leading business management solution provider that empowers companies to manage their daily operations with ease. With 40 years in the tech industry, and with global recognition from leading analysts such as Gartner, IDC, TEC and Third Stage Consulting, we are a trusted partner for some of the world's most prestigious organizations, delivering innovative solutions that help them to optimize their processes and increase productivity.

Our focus on innovation and customer satisfaction has enabled us to grow into a global enterprise with more than 15,000 ERP customers and a presence in more than 70 countries and dozens of industries. Driven by innovation, excellence, teamwork and an intimate approach to working with our customers, Priority is committed to delivering solutions that empower businesses to achieve their goals by offering a smart business management platform and the tools to manage their daily operations smoothly and efficiently.

“A robust ERP is what you get with Priority. The upgrades and developments that come out of them combined with the tailored solutions that they can provide to us is key and vital for us to continue to grow.”

Danielle Bruck, COO, Octal

octal
corporation





Powering Growth Through Flexibility and Openness

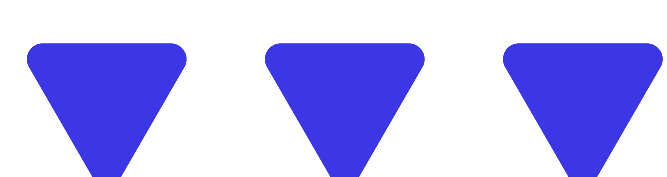
As organizations grow and market conditions evolve, Priority scales with them—supporting increased complexity, new business models, and changing demands without disruptive system replacement. Built for flexibility, Priority ERP enables companies to tailor the system to current and future needs through configurable workflows, business rules, and industry-specific functionality. Customers are empowered to independently build and maintain customizations using self-service, no-code tools for screens, workflows, portals, reports, mobile apps, automations, and mobile and portal generators—driving rapid, cost-effective innovation while maintaining control and lowering long-term costs.

“The best aspect (of Priority) is the whole customization. Customizing forms, customizing business rules, that helps us and also helps our workflow and gives us automation. Having that automation that we can design in house can just save you so much time, effort, and money.”

Chris Neighbour, Director, Ultimat Ltd.



This adaptable core is further strengthened by Priority’s open platform, which ensures seamless integration and coordinated operation across multiple systems beyond ERP. With more than 25 localizations and virtually unlimited connectivity through APIs, connectors, embedded integrations, and partnerships with leading technology vendors and independent software providers, Priority enables businesses to extend their digital ecosystem as they scale—ensuring the ERP remains a flexible foundation rather than a constraint as complexity grows.





Transforming Operations with Native AI ERP

Priority aiERP embeds artificial intelligence directly into everyday business processes. At its core is aiERP Companion, a natural language interface that lets users interact with data, automate daily workflows, and generate insights and reports. It also runs task-specific agents that handle routine activities across finance, sales, manufacturing, supply chain, and other areas, all under a human-in-the-loop framework that guarantees complete user control.

With aiERP, customers save valuable time, increase productivity, and benefit from predictive insights required to optimize their growth.

aiERP Companion

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Compare part items for Sweet Choco Supplies vs Cocoa World Inc.
- prioritize delivery time and costs

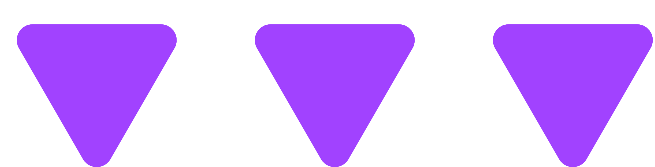
Today, 12:21

Here is the full comparison between the two vendors, prioritized by delivery time and cost:

Parts Comparison – Sweet Choco Supplies vs Cocoa World Inc.

Part	Description	Unit	Sweet Choco – Lead Time	Sweet Choco – Cost	Cocoa World Inc. – Lead Time	Cocoa World Inc. – Cost
CHOC-BLONDIE-001	Blondie Chocolate	kg	30 days	5.20	21 days	4.80
CHOC-BROWN-001	Brown Chocolate	kg	30 days	5.10	25 days	4.90
CHOC-WHITE-001	White Chocolate	kg	30 days	5.30	22 days	5.00
COCOA-POWDER-001	Cocoa Powder	kg	14 days	2.90	10 days	2.70
SUGAR-001	Sugar	kg	7 days	1.10	5 days	1.05
MILK-POWDER-001	Milk Powder	kg	21 days	3.40	15 days	3.20
VANILLA-EXT-001	Vanilla Extract	L	14 days	12.50	9 days	11.80
SALT-001	Salt	kg	5 days	0.30	3 days	0.28

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Robust Functionality – Ticks All the Boxes

With several decades of development and innovation, Priority stands out in the industry as one of the most robust and comprehensive ERP platforms available. Priority ERP supports an impressive array of in-depth functionalities and tools, covering financials, CRM and sales, supply chain management, manufacturing, distribution, customer service, project management, warehouse management, equipment rental, human resources management, business intelligence, business process management, mobile app generation, portal generation and more.



CRM

Portal
Generator

HRM

Project
Management

Analytics and
Business Insights

Engineering

Equipment
Rental

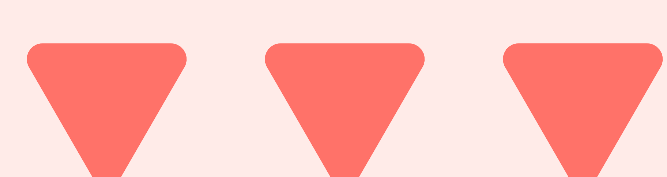
Supply Chain Management

WMS

Mobile ERP

Financial Services

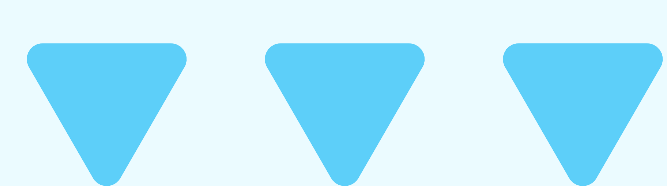
Manufacturing



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Powerful Manufacturing Capabilities

Industry analysts consistently point out Priority's strengths regarding its ERP manufacturing offering. Specifically designed for manufacturers, Priority Manufacturing ERP software provides a 360-degree, real-time view of production facility performance, tracking, and enhancement capabilities. Using a wide range of reports and analytics to help optimize operations, improve visibility and remove inefficiencies, Priority's Manufacturing ERP software's automated processes empower seamless and immediate synchronization between units, preventing delays and errors, from engineering all the way to production.



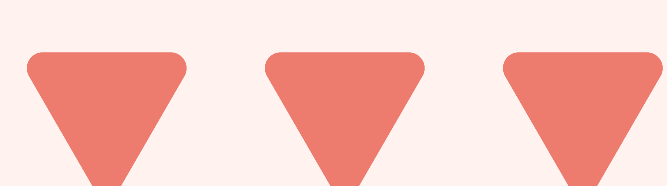
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Native Warehouse Management System

With its distinct customization features and cutting-edge AI-based capabilities, Priority's highly scalable, native Warehouse Management System (WMS) enables businesses to run complex warehousing and distribution operations, automate and optimize workflows, and rapidly and readily adapt to shifting consumer needs and market dynamics. With Priority WMS, You can optimize your logistics cycle and gain real-time visibility. This enables comprehensive management over warehouse operations and resource optimization, alongside quick and precise responses to inventory movements.



Priority enables workflow automation and optimization, sophisticated warehousing, and quick adaptation to market changes



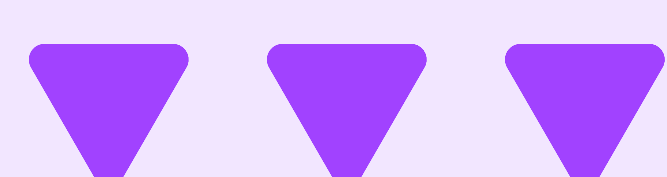
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Take your Business on the Go with Mobile ERP

Priority's mobile ERP applications provide access to all the ERP functionalities from any mobile device or tablet, meaning real-time access, update, and visibility of your business operations anywhere, and at any time. An always-on mobile solution designed to meet the needs of today's always-moving workforce, customers can either use a wide selection of ready-to-use mobile apps tailored for specific professionals or customize their own mobile apps based on their unique workflows and needs, in minutes and with no need for coding.

“The main mobile application that we use from Priority is a scanning system used mainly for warehouse transactions that helps cut errors we would have between documentation on the floor and having to come back to an office and input the data into a system.”

David Dunaway, Supply Chain Manager, Arkal



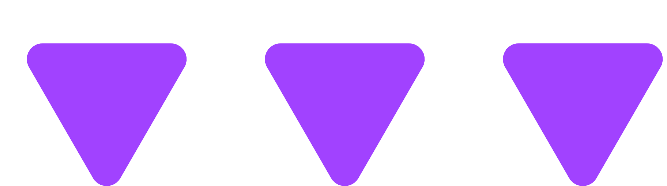
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Enhanced Performance with Cloud ERP (AWS)

Priority's strategic partnership with AWS enables businesses to harness the power of the cloud to drive innovation and growth. Customers enjoy high-level performance and significantly enhanced cloud efficiency in a full SaaS environment including an expansive cloud workload, highly secure and trusted cloud platform, with virtually unlimited data storage, and improved speed.

Priority Cloud ERP provides significant advantages to users

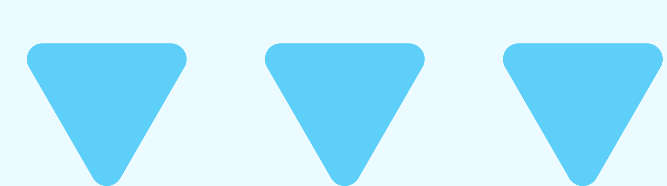
Priority Cloud ERP provides significant advantages to users, including enhancing performance, scalability, accessibility and availability. Beyond these factors as well as the ability to constantly update the system and provide users with the most up-to-date software versions and the cost savings involved with reduced operating and maintenance costs, the system is highly secure. Leveraging AWS' core services and best practices to create a secure business environment, security measures include: an on-going 24/7 security monitoring of all system elements (OS, DB, network, etc.); role-based access restriction and data encryption; a built-in proactive threat detection mechanism and severity-based SLA; upstream compliance with the highest security standards, including SOC 1/SSAE 16/ISAE 3402 (formerly SAS 70 Type II), SOC 2, FISMA, DIACAP and FedRAMP, PCI DSS Level 1, ITAR, and FIPS 140-2.



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Priority ERP Maximizes ROI with Low TCO

Priority ERP not only offers very robust functionality, it also maintains a total cost of ownership significantly lower than other solutions available in the market. With a low barrier to entry and the ability to scale users, Priority ERP is the perfect choice for any business striving for a maximum return on investment. As your business grows, you do not need to worry that you will outgrow the Priority system, rather you can scale with it. Priority gives you everything you need when you are both a small and big business, with no need to start all over and deploy other systems when reaching a certain threshold of growth.





Award-Winning ERP, Recognized by Leading Analysts

Priority has been recognized by leading industry analysts such as Gartner® which positioned Priority as a niche player for a fifth year running in its Magic Quadrant™ for Cloud ERP for Product-centric enterprises and by IDC which defined Priority as a “Major Player” in its IDC MarketScape for multiple years. Priority was also ranked #1 in the TEC Insight Report (Technology Evaluation Centers).

“I would definitely recommend the Priority software to other companies. It is different to what is out there and normally available and the team that back it up at Priority are fantastic and understand what we do in the industry and how we need to make some modifications that don’t exist in traditional distribution businesses.”

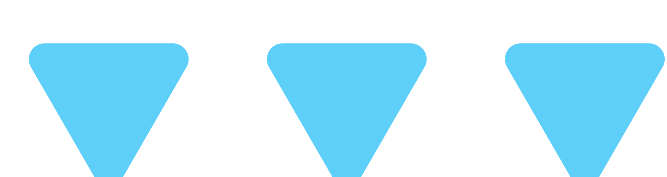
Steve Dunford, Operations Director, Nautilus Steel



Gartner®

IDC

TEC



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Regulatory Compliance

Priority keeps pace with government regulations and industry standards, such as ISO 27001, HIPAA, GDPR, and MTD and HMRC (UK) in global regions, as required helping to ensure that our customers are regulatory compliant. The Company implements data security, privacy, and portability protocols and provides thorough documentation and related security for audits, as well as assigning, tracking and recording all compliance and assessment-related activities.



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www.priority-software.com | priority@priority-software.com

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