Priority

ERP Case Study

COMPANY:
Nautilus Steel

COUNTRY:
United Kingdom

INDUSTRY:
Manufacturing, Distribution

PARTNER:
ERPiQ

WEBSITE:
nautilus-steel.co.uk

30 days to ERP success: Nautilus Steel's Priority journey

About Nautilus Steel

Nautilus Steel is a UK-based distributor specializing in next-day delivery of pre-painted steel products. Serving a fast-paced construction and industrial customer base, Nautilus Steel is known for its rapid turnaround times, exceptional service, and commitment to operational excellence. Their clients, including builders of industrial units across the country, rely on timely and dependable steel deliveries to meet critical project deadlines.

The Challenge

With growing demand and customers operating under intense time pressure, Nautilus Steel needed a modern ERP system that could keep pace. Their legacy system was inefficient, offered little integration with external systems, and lacked the speed and customization required to manage last-minute orders and national deliveries. Key challenges included:

- Tight customer delivery windows (next-morning delivery for late-afternoon orders)
- Complex user needs across planning and operations teams
- Disconnected systems with no real-time visibility
- Manual, paper-heavy processes

The Solution

Nautilus Steel turned to **Priority ERP**, implemented by **ERPiQ**, for a solution that could go live fast, scale with their growth, and adapt to their high-pressure operations. Within 10 days, they had a test system and within 30 the system was up and running.
What set Priority ERP apart was its:

- **Lightning-fast implementation —** full system live in under a month
- **Mobile-first, intuitive design —** easy to navigate, even for non-technical staff
- **Flexible user experience —** customizable views for each role without conflict
- **Environmentally friendly architecture —** paperless processes and remote access
- **Full traceability —** digital records replace paper folders, supporting efficiency and compliance

The Result

The results were immediate and transformative:

- **Custom workflows for each user,** increasing productivity without disrupting teams
- **Instant time and cost savings** from day one
- **No training bottlenecks —** most staff were proficient within minutes thanks to the intuitive interface
- **Improved traceability and order accuracy** across the supply chain
- **Rapid configuration —** changes made "100 times a day" with ease

The implementation became a benchmark in speed and effectiveness, completed with extensive support from both ERPIQ and Priority—even during off-hours. For a company built on speed, precision, and reliability, Nautilus Steel found the perfect match in Priority ERP. With Priority as a strategic partner, Nautilus is well-positioned to scale, innovate, and keep delivering on their next-day promise—no matter how fast the industry moves.

> **"Going live in under 30 days isn't just impressive — it's unheard of. Priority and ERPIQ made it happen."**
>
> Steve Dunford, Operations Director, Nautilus Steel

See how Proirity works for you **Book a demo today**