



**COMPANY:**  
AIM MRO

**COUNTRY:**  
USA

**Partner:**  
PRT Technologies

**INDUSTRY:**  
Manufacturing,  
Wholesale &  
Distribution

**WEBSITE:**  
[www.aimmro.com](http://www.aimmro.com)

## How AIM MRO doubled shipping capacity while saving 2-3 hours daily with Priority ERP automation

### Key results at a glance

**2-3 hrs**  
saved daily

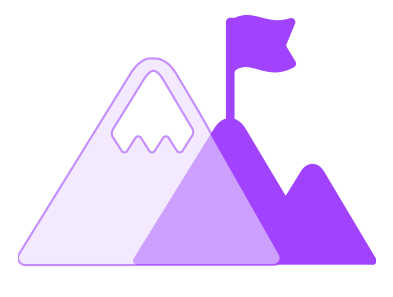
**100%**  
increase in shipments

**1 million+**  
data points migrated  
and merged in 1 day

### About AIM MRO



Founded in 1993, AIM MRO is a specialized distributor and manufacturer of repair materials for jet engines and gas turbine components. The company is uniquely positioned as the only "one-stop shop" that combines distribution operations with in-house manufacturing of customized brazing and coating products for global repair and overhaul customers.



## The Challenge

AIM MRO's manual processing of 50-60 daily work orders resulted in frequent keystroke errors and time-consuming corrections, while their separate distribution and manufacturing operations ran on disconnected systems with incompatible data sets. The lack of automation and integration created operational bottlenecks that threatened the company's ability to scale and meet growing customer demand.



## The Solution

AIM MRO partnered with Priority Software and their implementation partner PRT to transform their operations over a 20-year relationship. According to Chris Newberry, Operations Manager and Jordan Ducheny, IT Manager, at AIM MRO, the solution included several critical components:

- ▶ Work order automation
- ▶ Integrated distribution and manufacturing platform
- ▶ Large-scale data migration
- ▶ Customizable platform
- ▶ Dedicated support partnership



## The Result

AIM MRO's investment in Priority ERP automation generated extraordinary returns in operational efficiency and business growth. The company saves 2-3 hours daily through work order automation alone, representing 500-750 hours annually, while simultaneously doubling their shipping volume over 10 years without adding staff. The seamless merger of their distribution and manufacturing operations into one platform, including migration of over one million data points in a single day, positioned AIM MRO for sustainable growth.



**Priority was able to take our two companies, manufacturing and distribution, and merge them into one. The whole process was seamless.**

Chris Newberry, Operations Manager, AIM MRO

[See how Priority works for you](#)

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