



COMPANY:
Altshuler Shaham Credit

COUNTRY:
Israel

INDUSTRY:
Financial Services

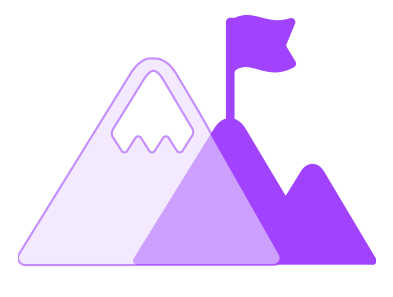
WEBSITE:
credit.as-invest.co.il

Altshuler Shaham Credit chooses Priority ERP for flexible, multi-company management

About Altshuler Shaham Credit



Altshuler Shaham Credit is the credit and financing arm of the Altshuler Shaham Group, one of Israel's largest investment firms. The company provides business financing solutions and leads financial innovation in the Israeli market, with a clear vision to become one of the country's leading credit providers.



The Challenge

As a rapidly growing financial company striving to lead Israel's credit market, Altshuler Shaham Credit required an ERP system capable of managing multiple companies under a single, unified platform. They needed a flexible solution that would allow each company to operate independently while maintaining seamless integration across all entities. Existing systems were too rigid and couldn't support this level of complexity or scalability.



The Solution

Priority ERP proved to be the natural choice for Altshuler Shaham Credit. Having been familiar with Priority's functionality, flexibility, and fast implementation from previous roles, the management team knew it could meet their needs.

With **Priority ERP**, the company can now manage several companies within one system, each maintaining its own entity structure while sharing data and workflows where needed. The implementation, led by the finance department, was fast, simple, and completed without any technical issues. Once configured, new company entities were easily added, and relevant ledgers and supplier accounts were seamlessly connected, allowing operations to begin immediately.



The Result

With Priority ERP, Altshuler Shaham Credit successfully:

- ▶ Implemented a **unified system** for managing multiple companies
- ▶ Improved **user experience** and system accessibility for teams
- ▶ Gained **flexibility and scalability** to support future growth
- ▶ Benefited from an **intuitive interface** for fast, easy access to reports and data
- ▶ Simplified operations and **reduced administrative complexity**



I already knew Priority from previous roles, I knew about its functionality, its strong capabilities, and also its quick and simple implementation, so choosing Priority was a simple and natural choice and we're very pleased with the results.

Hagar Peretz Dayan, Co-CEO and Founder, Altshuler Shaham Credit

See how Priority works for you

Book a demo today ▶

